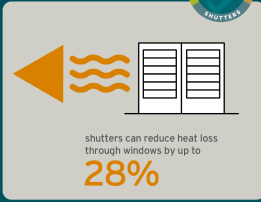
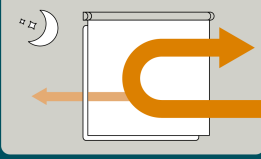


Blinds Make Better Social Media Posts		
Date	Social media words (Highlighted areas in red to add your own website address)	Social media graphic/pic
w/c 23rd October	Spring forward, fall back... Don't forget the clocks go back an hour this weekend and with days growing darker for longer. Closing your blinds and shutters earlier will help trap warmth in your home.	
Autumn	Dare we say it... winter is just around the corner! Did you know blinds and shutters are an effective way of insulating your home? What will it be? Blinds or shutters? Explore the collections on our website:	
Autumn	With nights drawing in, blinds are a great way to not only protect your privacy but to also reduce heatloss. Find out more in store at [DEALER NAME]	
Winter	Did you know shutters can reduce heat loss through windows by up to 28% according to the latest research? How would shutters look in your home? View our collections on our website: XXX	 Results from product tests at University of Salford's Energy House Laboratory
Winter	Let there be light! Don't forget to open your blinds and shutters early in the morning for a blast of those early morning rays that are sure to warm your home	 BlindsMakeBetter.co.uk
Winter	Closing your blinds and shutters when the sun goes down helps to keep your home warmer, for free! Be more energy efficient this winter. Which blinds would you style in your space?	

Winter	Shopping for new blinds or shutters? Remember to consider the energy-efficiency benefits: ✓ insulating fabrics ✓ innovative designs that trap heat between layers ✓ cut heat loss by up to 33% dependent on blind style and additional features Find out more by talking to an expert in store at [DEALER NAME]	The advertisement features the BSA logo at the top left. A circular seal on the top right reads 'Energy Efficient', 'Blinds Make Better...', and 'SHUTTERS'. The main text 'Energy efficient' is prominently displayed. Below it is a close-up photograph of blue pleated blinds. At the bottom, the website 'BlindsMakeBetter.co.uk' is listed.
Winter	18% of heat in our homes is lost through the windows. Blinds and shutters are an effective way of trapping heat in your home - ideal for the cooler months ahead!	The advertisement features the BSA logo at the top left. A circular seal on the top right reads 'Energy Efficient', 'Blinds Make Better...', and 'SHUTTERS'. The main text 'Did you know...?' is prominently displayed. Below it is a diagram of a house with a blue roof and a yellow arrow pointing left, indicating heat loss. The text '18%' is prominently displayed, followed by 'of heat loss in homes occurs through the windows'. At the bottom, the source '(Source: Energy Savings Trust)' is listed.